

# COMMUNITY GOALS ELEMENT

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# COMMUNITY GOALS

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## Introduction

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The visions and goals that emerged through the Pooler 2040 comprehensive planning process represent the voices of the community as expressed in virtual meetings, pop-up events and a survey conducted during 2020 and 2021.

The following results describe our community vision, goals and objectives for the next twenty years.

# POOLER 2040 VISION & GOALS

## Introduction

The Vision and Priority Goals identify Pooler's direction for the future and are intended to serve as a guide to Pooler officials in day-to-day decision making. They are the product of public involvement and the following components:

- The Vision
- Goals
- Objectives

Each of these components was previously established in the city's prior Comprehensive Plan. Through the Pooler Plan Update process community members were given opportunity to revisit and update each component.

## The Vision

The Vision paints a picture of what Pooler desires to become. The Vision statement offered below was refined through discussion with City Council, Stakeholders, and Participants. The Vision is supported by the Goals created to help shape Pooler's Future Development.

*A growing, prosperous community with a diverse population, offering a balanced range of residential settings and a thriving business community set on continually improving the community's quality of life*

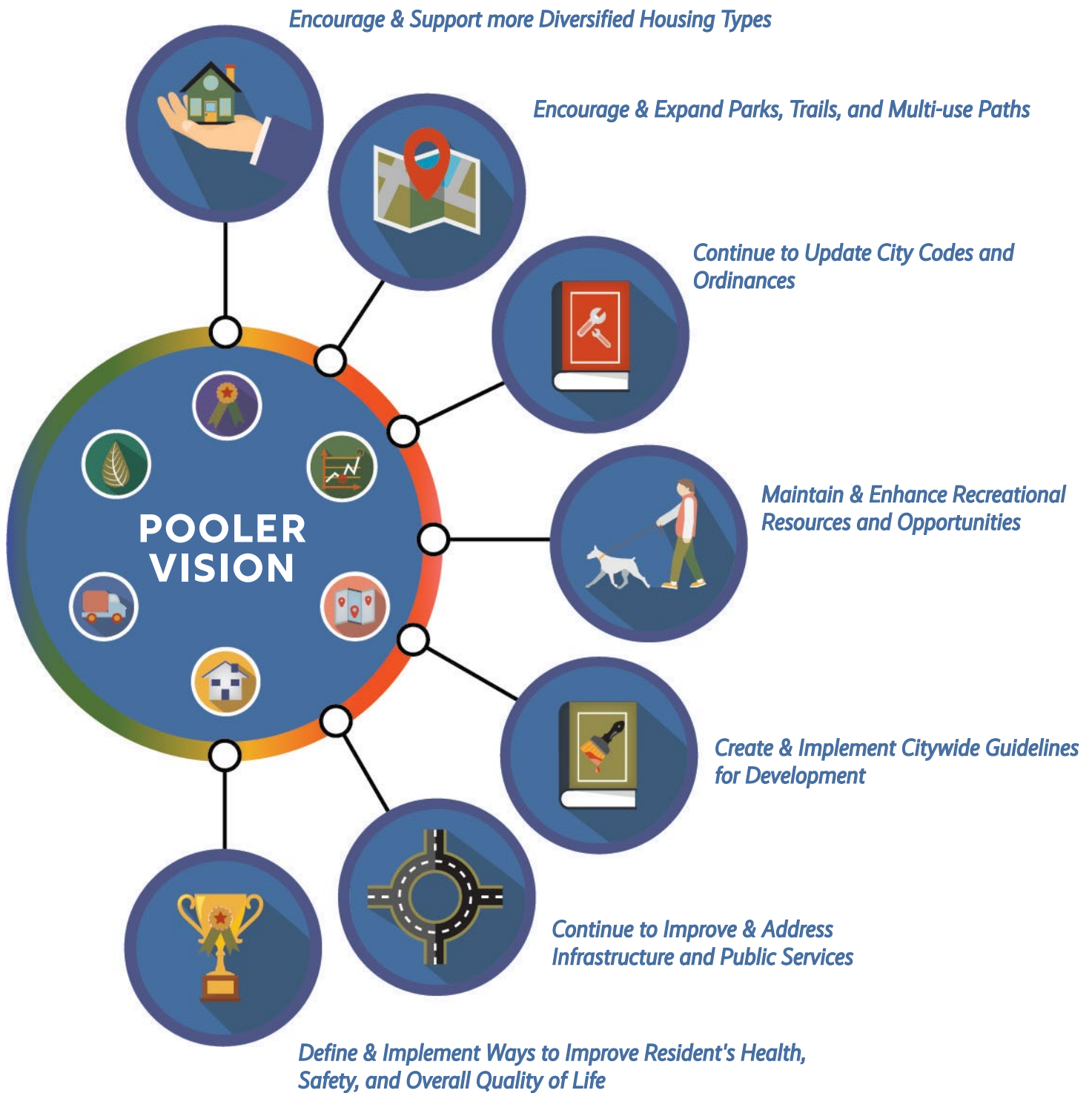


## Goals

Goals are long-term outcomes the city hopes to achieve by implementing the Comprehensive Plan. They are aspirational, expressing Pooler's collective desires and values.

The community identified a number of goals to achieve in order to make Pooler's Vision a continuing reality. The following goals represent the recurring themes, and like the Vision Statement, were derived from a review process involving City staff, stakeholders, and members of the community.









### *Encourage & Support more Diversified Housing Types*

#### **Objectives:**

- The City shall ensure that zoning and other regulatory tools will encourage or require the diversity of housing types in areas where new housing is anticipated or planned
- The city will approve development proposals, subject to other policies, if: they are appropriate to the scale and function of the area; are compatible with land use character within the zone; are consistent with adopted strategic framework including urban design themes, traffic management arrangements; and provides for convenient pedestrian and vehicle access and linkages to adjoining commercial centers



### *Encourage & Expand Parks, Trails, and Multi-Use Paths*

#### **Objectives:**

- The City shall provide parks, trails, bike lanes, and multi-use paths to meet the community's growing needs
- The City will ensure design allows access to each type of experience for people of all abilities to the maximum extent possible
- The City will develop parks, trails, and bike lanes, and multi-use paths in an environmentally sensitive manner
- The City shall create a trail network and where feasible, develop interconnected trails and multi-use paths with bike lanes



## *Continue to Update City Codes & Ordinances*

### **Objectives:**

- The City will continue to update their ordinances to be user-friendly and easy to understand and illustrated with graphics, diagrams, and concise tables
- The City's ordinances will allow for a streamlined development review process
- The City's code update will be created so as to foster the desired type of redevelopment and future development with design standards and specific building material to change the aesthetics of the corridor
- The City will promote environmental protection, education, and preservation of local natural resources in order to promote the area as an ecotourism center
- The City will implement programs to comply with Environmental Protection Division requirements



## *Maintain & Enhance Recreational Resources and Opportunities*

### **Objectives:**

- The City shall provide quality recreation facilities and programs that improve community image and livability
- In the design of recreational resources, the City shall consider providing features, facilities and services that also promote tourism and make Pooler an attractive location for economic development as well as serve its residents
- The City of Pooler will provide amenities such as community centers, sport fields, dog parks, and community gardens

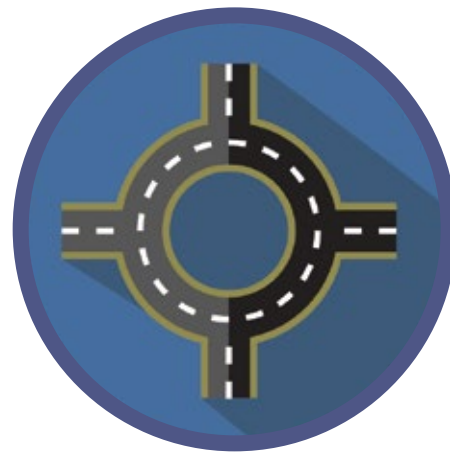




## *Create & Implement Citywide Guidelines for Development*

### **Objectives:**

- The City will create and adopt design guidelines that define key elements and determine patterns and standards that should be adhered to when developing site or building projects to include infrastructure projects and commercial structures
- Incorporate current and future needs for housing, infrastructure, and natural resource protection into economic development initiatives
- The city will create and adopt design guidelines for commercial corridors that define key elements and determine patterns and standards that should be adhered to when developing site or building projects
- The city will create and adopt design guidelines for commercial corridors that address issues of building size and massing, definition of open spaces, site character and quality as well as access and circulations



## *Continue to Improve & Address Infrastructure and Public Services*

### **Objectives:**

- The City will ensure transportation road systems are designed for both current capacity and future changes in use and patterns
- The City will expand Public Safety services relative to expanding needs



## *Define & Implement Ways to Improve Resident's Health, Safety, and Overall Quality of Life*

### **Objectives:**

- The City will participate in local and regional collaborative efforts among similar organizations working to improve the delivery of social services and expansion of continuum wraparound social services
- The City will increase access to healthy food for populations most likely to experience food insecurity through community gardens and alternative distribution methods (i.e., farmer's markets, mobile farmers' markets)
- The City will effectively address mental health by educating the public and reducing stigma, increasing early intervention programs, removing gaps and barriers, and increasing access to treatment particularly as it impacts incarcerated individuals, children, and adolescents
- The City will organize, promote, and ensure access to community health services, recreational opportunities, and fitness programs to accommodate the special needs of families, the obese, the elderly, and disabled citizens to adopt healthy lifestyle behaviors
- The City will prevent crime, by building trust between law enforcement and residents, focusing enforcement, and expanding the visibility of police to ensure all residents feel safe

