

## Project Description:

Installation of (1) 178" x 24" x 10" (29.66 sf) set of aluminum channel letters with clear acrylic faces with neon lighting in the channels for Leopold's Ice Cream at 2400 Bull St.

Leopold's will occupy a 30' wide tenant space within the building. The sign will be installed at a height of 19' with 17' of clearance from the bottom of the sign to the sidewalk. The letters themselves are approximately 5" deep, and the raceway they will be attached to adds another approximate 5" for a total depth from the wall of 10" or less.

Leopold's uses the font Giulio in its branding across their locations, and this sign will use the same to spell out their brand name. The aluminum channels will be painted Dunn Edwards DE 5102 on the exterior and bright white inside. The trim cap around the clear acrylic faces will be yellow in color. The neon will be pink. The raceway will be painted to blend in with the exterior of the building. The letters will be attached to the raceway via #14 hex head screws. The neon lighting will be mounted within the channels. The overall sign will be attached to the building via

Tenant space 30' wide - Signage 29.66 sq ft"

178"

24"

20.5"

30.625"

Inside Sign Area  
20"

<ul style="list-style-type: none"> <li><span style="display: inline-block; width: 15px; height: 15px; background-color: #f08080; border: 1px solid black; margin-right: 5px;"></span> 5" .040 aluminum return Exterior Dunn Edwards De5102</li> <li><span style="display: inline-block; width: 15px; height: 15px; background-color: white; border: 1px solid black; margin-right: 5px;"></span> 5" .040 aluminum return Interior bright white</li> <li><span style="display: inline-block; width: 15px; height: 15px; background-color: yellow; border: 1px solid black; margin-right: 5px;"></span> Yellow 1" trim cap</li> <li><span style="display: inline-block; width: 15px; height: 15px; background-color: #f08080; border: 1px solid black; margin-right: 5px;"></span> 12mm Single Row Pink Neon</li> <li><span style="display: inline-block; width: 15px; height: 15px; background-color: white; border: 1px solid black; margin-right: 5px;"></span> Clear 1/8" acrylic face</li> </ul>	<p><b>Paint</b></p> <ul style="list-style-type: none"> <li><span style="display: inline-block; width: 15px; height: 15px; background-color: #cccccc; border: 1px solid black; margin-right: 5px;"></span> Raceway TBD</li> <li><span style="display: inline-block; width: 15px; height: 15px; background-color: #f08080; border: 1px solid black; margin-right: 5px;"></span> 5" Exterior Painted Dunn Edwards DE 5102</li> </ul>
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Customer: Leopold's Ice Cream

Mike Lewis    m.lewis@signstoremacon.com

1st Proof

2nd Proof

3rd Proof

Additional \$25 charge per proof after 3rd, with order production/fabrication delay

**Have you checked:**

Spelling?

Colors?

Measurements?

Layout?

Filename: L\Leopolds\_Ice\_Cream\Bull St / Channel letters!

X \_\_\_\_\_ Date \_\_\_\_\_

Customer Approval Signature

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