CITY OF SAVANNAH HISTORIC DISTRICT BOARD OF REVIEW REQUEST FOR CERTIFICATE OF APPROPRIATENESS

STAFF RECOMMENDATION

PETITIONER: Martin Smith for

Savannah College of Art and Design

22 East Lathrop Avenue Savannah, Georgia 31415

FILE NO.: H-091222-4194-2

ADDRESS: 439 East Broad Street

DATE: January 13, 2010

NATURE OF REQUEST:

The applicant is requesting approval for a freestanding principal use sign on the property at 439 East Broad Street as follows:

Location: The freestanding sign will be located on the north-east corner of the property

behind the existing iron privacy fence.

Size: The sign is 29" tall by 59" wide (11.8 square feet). It will be mounted between

two ornamental 3" round cast aluminum poles that are 4'-4" tall.

Material: Sandblasted wood to be painted.

Colors: Black base with gold text for "SCAD The Clarence Thomas Center for Historic

Preservation."

Lighting: Exterior landscape fixtures will up-light the proposed sign.

FINDINGS:

The historic building at 439 East Broad Street was constructed in 1908 and has recently been rehabilitated for SCADs Historic Preservation Department. The property is zoned RIP-A (medium density, residential) and the following standards from the Historic Sign District (Section 8-3121) ordinance apply:

(B) Requirements

(2) Sign Clearance and Height. (b) Freestanding signs shall not exceed the following permitted heights as measured above the ground level: 20 feet in R districts

The standard is met.

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(11) Principal Use Sign. For each nonresidential use, one principal use sign shall be permitted. Such sign shall not exceed a size of more than one square foot of sign area per linear foot of frontage along a given street or a maximum size area of 12 square feet, whichever is most restrictive.

The standard is met.

STAFF RECOMMENDATION:

Approval of the freestanding principal use sign.

BLR:mem

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