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PROJECT DESCRIPTION: BUILDING ILLUMINATED SIGNAGE & WINDOW GRAPHICS

Location:
14 W Broughton Street, Savannah, GA 31401

Overview:
Installation of one (1) building-mounted wall sign for "Kilwins" on the Broughton Street facade. The sign features individual, custom-fabricated opaque letters with a total linear span of 11'-6" and 1'-4" height. The application also includes four (4) non-illuminated window signs applied as brand taglines horizontally across the storefront glass bays.

Design & Integration:
The Signage is mounted on a 2" low profile solid backing panel that sits over the two T-shaped metal members to fill the gap. Total of 5" projected past the face of existing T-shaped riveted members. Center word "Kilwins" features a 3" letter depth sitting on a 2" solid backing panel. Other words "CHOCOLATES" & "ICE CREAM" feature a 2" letter depth sitting on a 2" solid backing panel. The window sign text is centered horizontally within each of the four (4) glass panels, positioned immediately above the door transom mullion line to create a unified visual beltline.

Illumination:
The wall sign utilizes a reverse silhouette (halo) illumination with warm white LEDs. This creates an indirect glow that highlights the letters without obstructing the building's architectural details. Window signage is entirely non-illuminated and non-reflective to prevent glare.

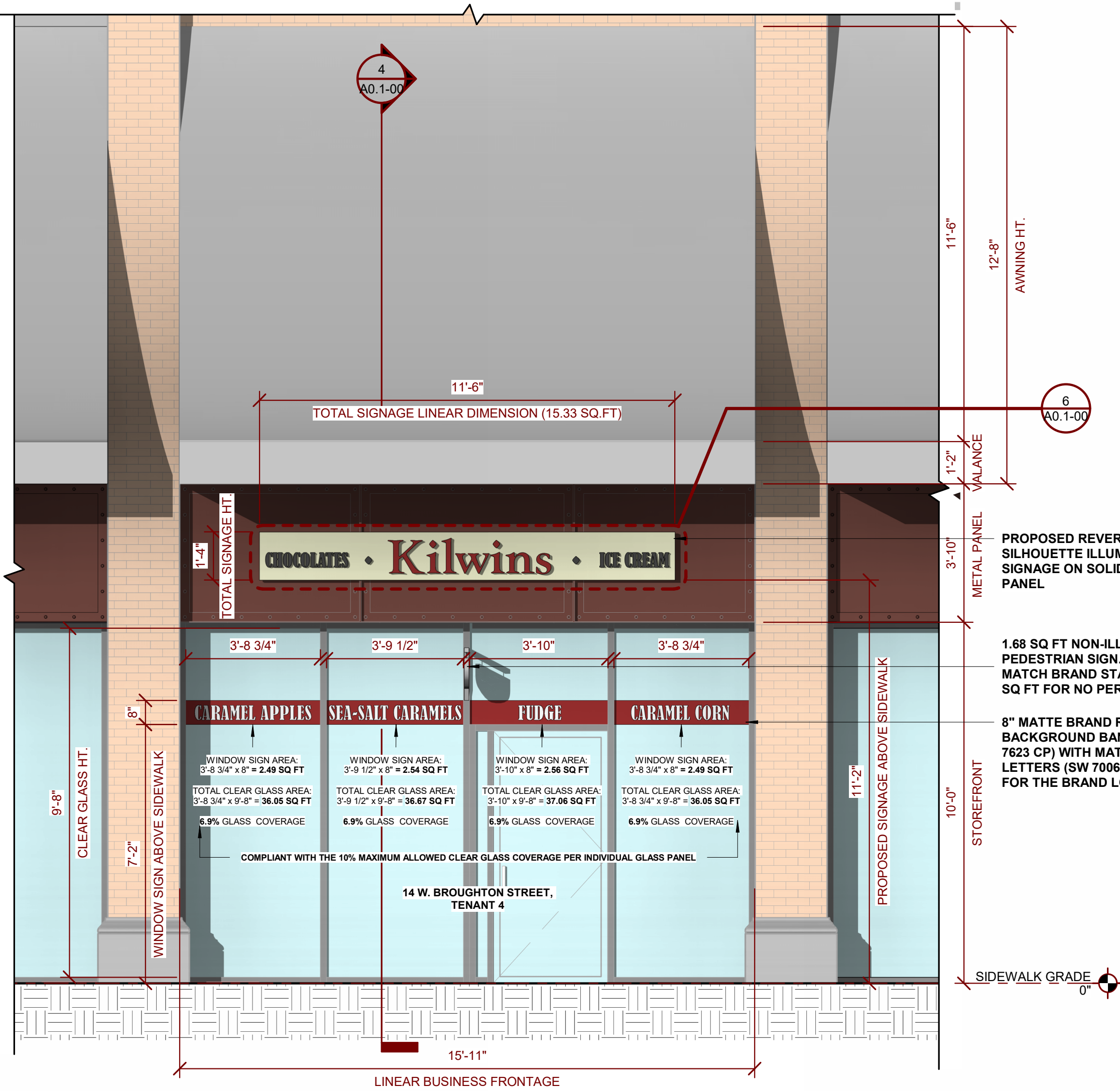
- Specifications:**
- Total Signage Area: 15.33 sq. ft. (Compliant with 15'-11" building frontage. Max. allowed 15.92 sq.ft.).
 - Projection and Depth: Total 5" inches projected past the face of existing T-shaped structural members with 3" inches deep signage letters sitting on a 2" solid backing panel.
 - Recess Pocket: 3-1/4" inches cavity behind the solid backing panel used as a concealed framing pocket.
 - Total Letter Height: Center word "Kilwins" is 12" inches tall and letters for "CHOCOLATES" & "ICE CREAM" are 5" inches tall.
 - Window Signage Area: Individual 8" tall brand Taglines cover exactly 6.9% of the transparent glass per bay, remaining fully compliant with the 10% maximum allowed clear glass coverage per individual glass panel.
 - Material & Finish: Aluminum on front & side face of letters and translucent clear polycarbonate face on back. All signage elements shall be matte/low-sheen finish to eliminate reflection. The 2" solid backing panel is finished in brand standard cream/extra white (Sherwin-Williams SW 7006 "Extra White"). The word "Kilwins" is finished in brand red (Pantone 7623 CP), the other side words "CHOCOLATES" & "ICE CREAM" are finished in matte brand black (Sherwin-Williams SW 6258 "Tricorn Black").
 - The window graphics is a dual-color layout consisting die-cut 8" matte brand red vinyl background band (Pantone 7623 CP) with matte white letters (SW 7006 Extra White) for the brand Logo taglines.
 - Signage vendor: Speedi Sign



PROPOSED LOCATION OF REVERSED-SILHOUETTE ILLUMINATED SIGNAGE ON A SOLID BACK PANEL & WINDOW GRAPHIC SIGN

1
A0.1-00 PROJECT DESCRIPTION
N.T.S.

2
A0.1-00 EXISTING PHOTOGRAPH
N.T.S.



PROPOSED REVERSE - SILHOUETTE ILLUMINATED SIGNAGE ON SOLID BACK PANEL

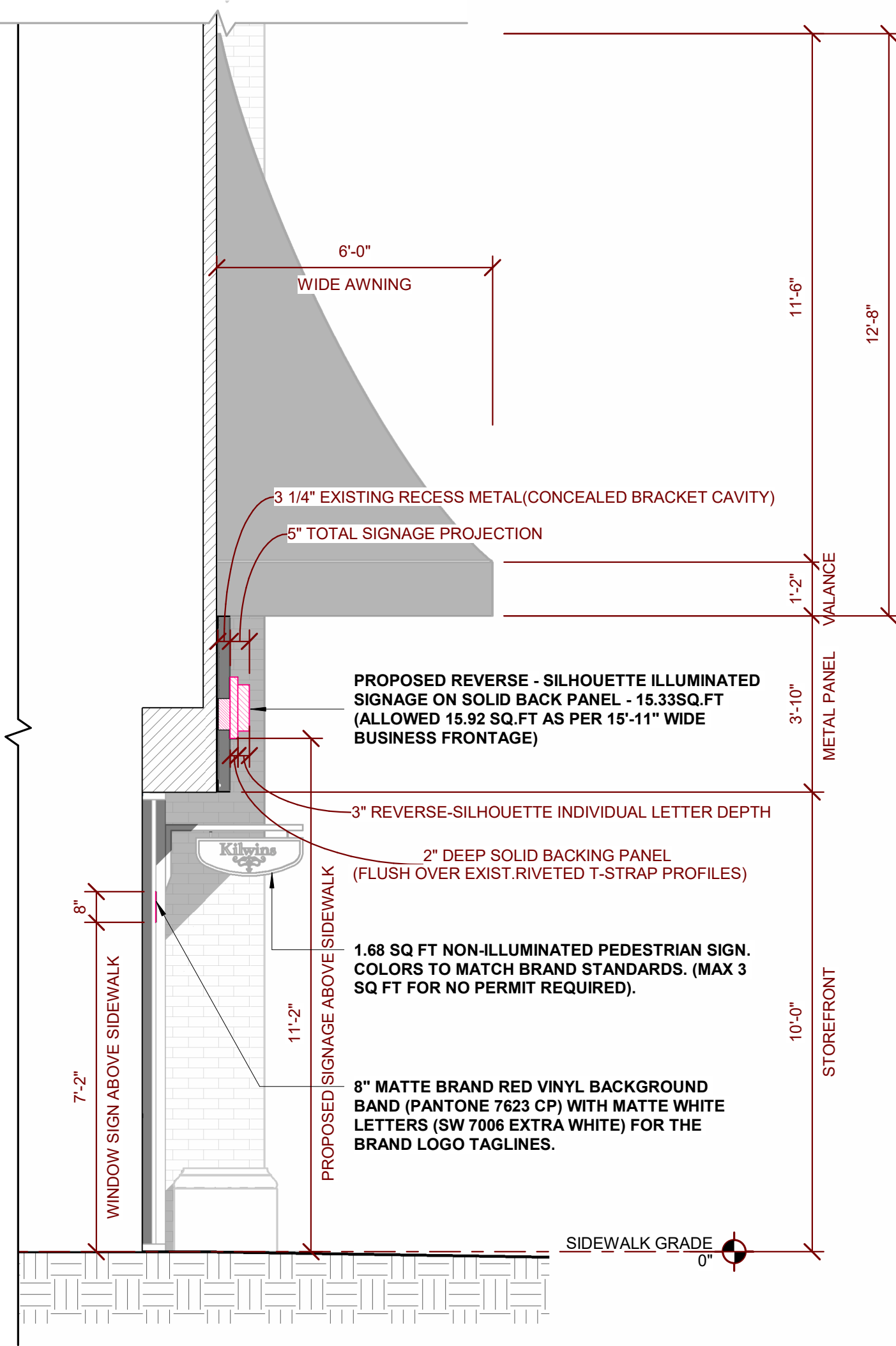
1.68 SQ FT NON-ILLUMINATED PEDESTRIAN SIGN. COLORS TO MATCH BRAND STANDARDS. (MAX 3 SQ FT FOR NO PERMIT REQUIRED).

8" MATTE BRAND RED VINYL BACKGROUND BAND (PANTONE 7623 CP) WITH MATTE WHITE LETTERS (SW 7006 EXTRA WHITE) FOR THE BRAND LOGO TAGLINES.

PROPOSED SIGNAGE ABOVE SIDEWALK

14 W. BROUGHTON STREET, TENANT 4

SIDEWALK GRADE 0"



PROPOSED REVERSE - SILHOUETTE ILLUMINATED SIGNAGE ON SOLID BACK PANEL - 15.33SQ.FT (ALLOWED 15.92 SQ.FT AS PER 15'-11" WIDE BUSINESS FRONTAGE)

3" REVERSE-SILHOUETTE INDIVIDUAL LETTER DEPTH

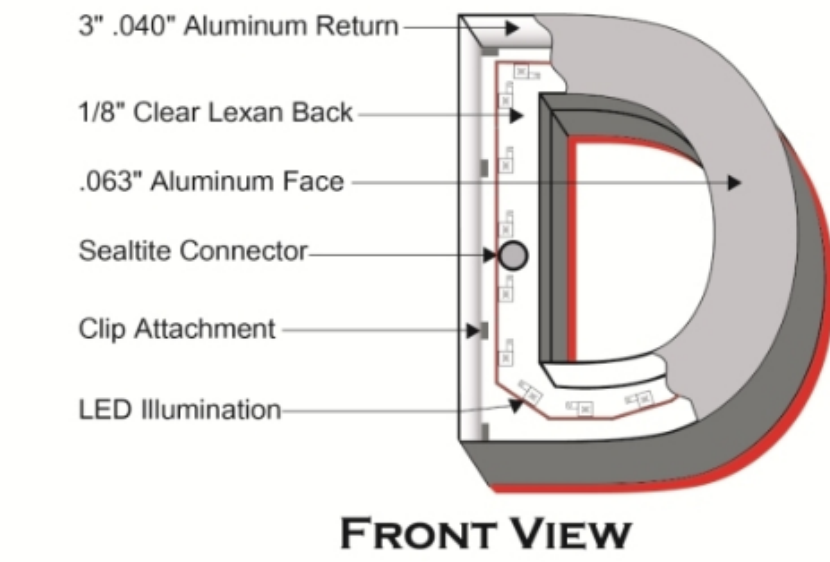
2" DEEP SOLID BACKING PANEL (FLUSH OVER EXIST. RIVETED T-STRAP PROFILES)

1.68 SQ FT NON-ILLUMINATED PEDESTRIAN SIGN. COLORS TO MATCH BRAND STANDARDS. (MAX 3 SQ FT FOR NO PERMIT REQUIRED).

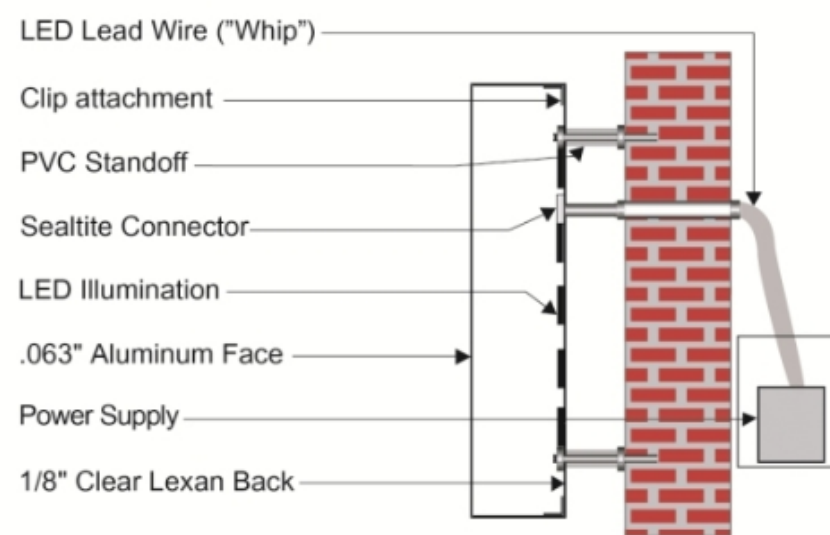
8" MATTE BRAND RED VINYL BACKGROUND BAND (PANTONE 7623 CP) WITH MATTE WHITE LETTERS (SW 7006 EXTRA WHITE) FOR THE BRAND LOGO TAGLINES.

PROPOSED SIGNAGE ABOVE SIDEWALK

SIDEWALK GRADE 0"



FRONT VIEW



SIDE VIEW

DESCRIPTION AND MANUFACTURER'S SPECIFICATION:
REVERSE LIT LETTERS WITH WHITE POLYCARBONATE BACK, CREATING A DIFFUSED LIGHTING EFFECT, SOFTENED ILLUMINATION, AND SUBTLE HALO EFFECT.

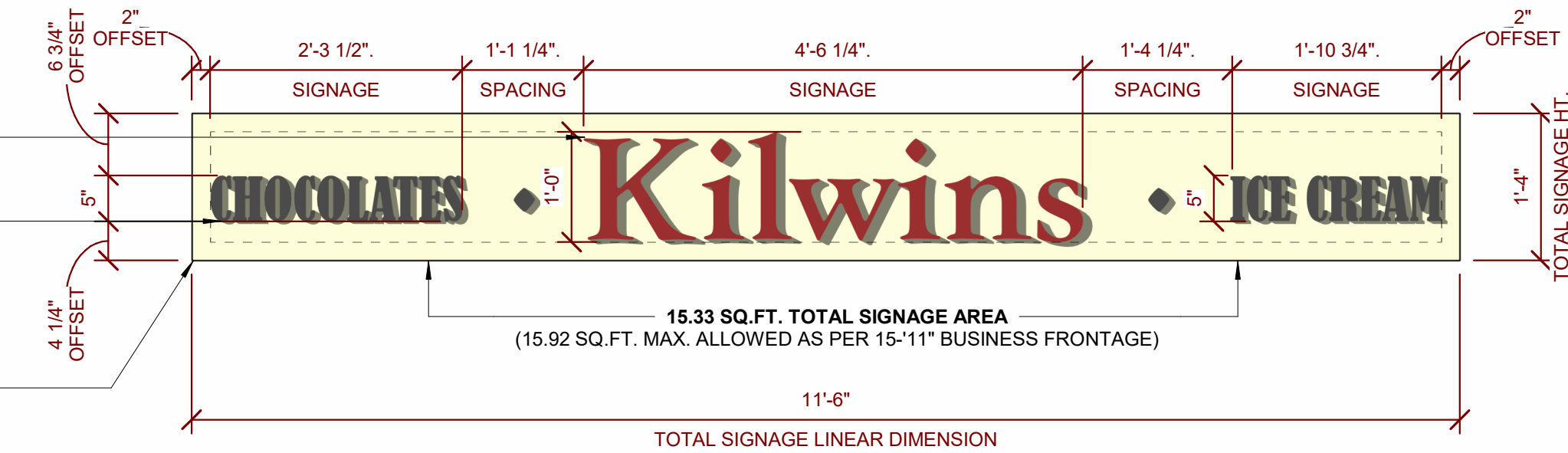
3
A0.1-00 PROPOSED SIGNAGE - FRONT ELEVATION
3/8" = 1'-0"

4
A0.1-00 PROPOSED SIGNAGE - SECTION
3/8" = 1'-0"

5
A0.1-00 MANUFACTURER'S SPECIFICATION
N.T.S.

"KILWINS" - 3" DEEP REVERSE-CHANNEL LETTERS - FACE/RETURNS: MATTE FINISH PANTONE 7623 CP RED ALUMINUM. BACK: TRANS-CLEAR POLYCARBONATE.
"CHOCOLATES" & "ICE CREAM" 2" DEEP REVERSE-CHANNEL LETTERS - FACE/RETURNS: MATTE FINISH SW 6258 TRICORN BLACK ALUMINUM. BACK: TRANS-CLEAR POLYCARBONATE.

2" DEEP ALUMINUM BACKER PAN W/ WELDED FRAME. FINISH: MATTE SW 7006 EXTRA WHITE POWDER COATING.



COLOR & FRANCHISE BRAND COMPLIANCE NOTES:
• ALL COLOR SHADES SHALL MATCH THE OFFICIAL KILWINS FRANCHISE BRAND STANDARDS (PANTONE 7623 CP RED, SHERWIN-WILLIAMS SW 7006 EXTRA WHITE, AND SHERWIN-WILLIAMS SW 6258 TRICORN BLACK)

6
A0.1-00 SIGNAGE DIMENSION AND ALIGNMENT DETAIL
3/4" = 1'-0"

H

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KILWINS - SIGNAGE

14 W. BROUGHTON STREET, TENANT 4
SAVANNAH, GA 31401

REVISIONS

SHEET TITLE

PROPOSED ILLUMINATED
SIGNAGE DRAWINGS &
WINDOW GRAPHICS /SIGN

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PROJECT NUMBER: 202606

DATE: 08.12.2026

DRAWN BY: PG

REVIEWED BY: PLP

SCALE: As indicated

SHEET NO.

A0.1-00

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