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digital

I understand that this proposed BB cannot be erected without a variance...correct? Good. Here are some reasons why this request should be denied.

When you travel and tell people you are from Savannah, what do they say? Not...oh, that's a great place for business, I love the tall buildings, it's a great place to shop...

My experience is "Oh, what a beautiful city!"

Our perception of a beautiful place is determined by what we see in public spaces, especially along roadways, the view-scapes, if you will. And outdoor advertising is using public space for private gain. You cannot NOT see this litter on sticks. Bill Moyers called it hijacking public space that devalues all around it. It is giving away the eyes of the public without their consent.

Consider Ralph Waldo Emerson's essay. "The charming landscape which I saw this morning is indubitably made up of some 20 or 30 farms. Miller owns this field, Locke that, and Manning the woodland beyond. But NONE of them owns the landscape, the view."

And once a billboard is erected, it is virtually impossible to remove it. Look at St. Paul MN a few years ago. Their highway department needed to move a billboard to widen a road. But the owner claimed compensation for lost revenue and can you guess what the citizens had to pay?.... \$4,300,000 just to move (not even eliminate) one billboard.

A recent study showed that Georgia has a billboard every 7 miles on its highways. We are literally turning our highways into buyways...window-shopping from our cars. Another study showed that heart-rates are higher for people who drive through commercial streets than sign-free parkways.

If you want to plant something - plant a tree.
For our health, our economy, and our pleasure, by all means, deny this request.